

brand guidelines



SURVEY
— GAUGE —



about

SurveyGauge is a B2B SaaS platform that empowers companies to measure, understand, and improve customer loyalty and satisfaction. We provide real-time feedback collection, advanced segmentation, and actionable insights that help businesses reduce churn, enhance customer relationships, and drive growth.

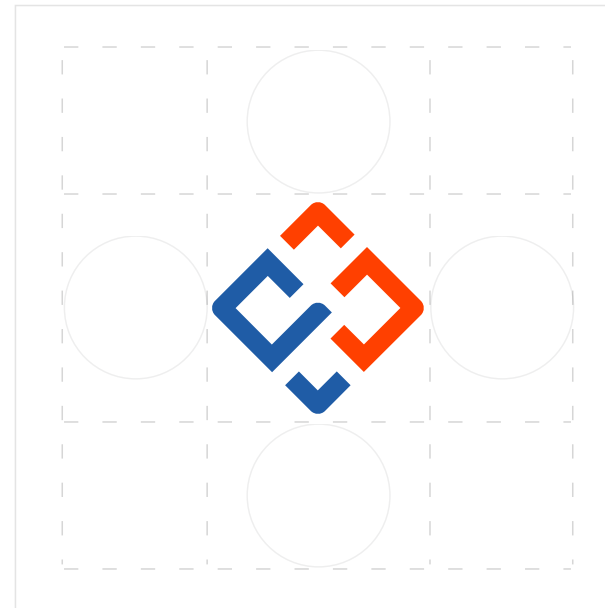
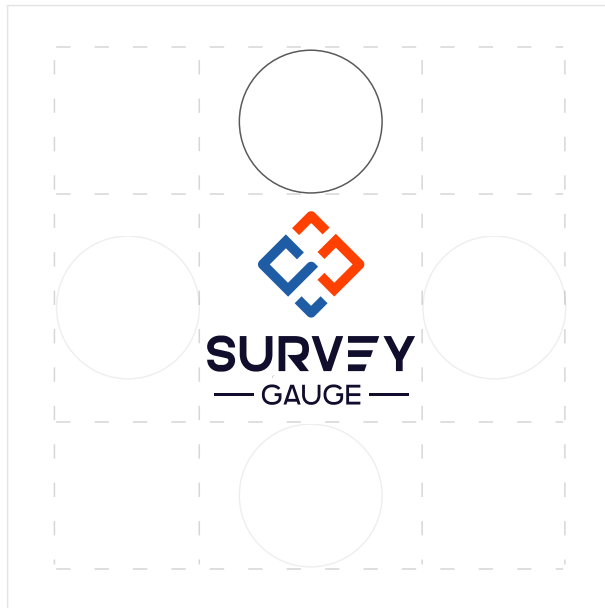
brand guidelines

logo usage



brand guidelines

logo variations



Exclusion zones

Always allow a minimum spare around the logo

Bronova (normal)

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789



Typography

brand guidelines



RGB : 31 . 92 . 166
CMYK : 100 . 74 . 4 . 0
HEX : #1F5CA6



RGB : 255 . 64 . 0
CMYK : 0 . 93 . 100 . 0
HEX : #Ff4000



RGB : 17 . 13 . 44
CMYK : 81 . 75 . 60 . 82
HEX : #110D2C



Color Palette
brand guidelines

